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**Yolo Business PAC Names Johanna Lassaga Executive Director,  
Launching Aggressive Effort to “Restore Common Sense to  
Yolo County”**

YOLO COUNTY, CA — [Date] — The Yolo Business PAC today announced the appointment of Johanna Lassaga as its new Executive Director, signaling a bold and organized push to restore common-sense leadership, fiscal responsibility, and conservative values throughout Yolo County.

Yolo Business PAC is a coalition of local leaders, farmers, businesses, and concerned citizens committed to bringing traditional values and accountability back to local government. The organization advocates for lower taxes, responsible spending, academic excellence in schools, and policies that protect families and small businesses.

“For too long, the common-sense voice of taxpayers has been sidelined,” said Jeff Morgan, Chair of the Yolo Business PAC. “Johanna has a track record of stepping into tough fights and winning. She’s exactly the kind of leader we need to recruit strong candidates, fund winning campaigns, and organize our community for real change.”

Lassaga brings years of grassroots leadership and measurable results to the role. Her efforts have flipped seats on local school boards; helped defeat costly school bond measures that would raise taxes on families; organized parents, taxpayers, and business leaders around accountability; advocated for transparency and responsible budgeting; and built coalitions that deliver conservative victories at the local level.

As Executive Director, Lassaga will lead the PAC's strategy to recruit and vet candidates for Yolo County's school districts, cities, and county positions; fund competitive campaigns to challenge entrenched special interests; and mobilize voters who support fiscal discipline, family values, and local accountability.

"I'm honored to take on this role at such an important moment for Yolo County," Lassaga said. "Yolo County families deserve leadership that focuses on fundamentals — safe communities, strong schools, and responsible spending. We're not here to sit on the sidelines. We're here to organize, compete, and win for taxpayers."

The PAC's mission centers on restoring accountability in local government, strengthening academic outcomes in schools, protecting parental rights, and ensuring tax dollars are spent wisely. Leaders say the organization will be more active and visible than ever in upcoming election cycles.

### **About Yolo Business PAC**

Yolo Business PAC is a values-driven coalition of leaders, farmers, businesses, and community members dedicated to restoring common sense to Yolo County. The organization supports candidates and policies that advance fiscal responsibility, academic excellence, family values, and accountable local government.

Join the coalition for change: [www.YoloBusinessPAC.com](http://www.YoloBusinessPAC.com)

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